

Privacy Policy

1. Purpose of this Policy

The purpose of this Privacy Policy is to describe the data protection and data processing principles applied by Beáta Kovács, sole proprietor (registered office: 1138 Budapest, District 13, Gyöngyösi utca 6, 1st floor, apt. 22; registration number: 24559510; tax ID: 60900999-1-41) on the website <https://beakovacs.com>.

2. Name of the data controller

Name: Beáta Kovács, sole proprietor

Registered office: 1138 BUDAPEST, District 13, GYÖNGYÖSI STREET 6, 1st floor, Door 22

Mailing address: 1138 BUDAPEST, District 13, GYÖNGYÖSI STREET 6, 1st floor, Door 22

Tax ID: 60900999-1-41

Statistical ID: 60900999-9622-231-01

Email address: ormenyfototura@gmail.com

Phone number: +36 20 5328314

3. Scope of personal data processed:

3.1) Prior to registration, the user is required to provide the following personal data:

- Name
- Address
- Phone number
- Email address

3.2) Data automatically recorded during system operation: data from the user's computer that is generated during the use of the service and recorded by the data controller's system as an automatic result of technical processes. The system automatically logs the data recorded upon login and logout without any separate declaration or action by the user. This data cannot be linked to other personal user data—except in cases required by law. Only the data controller has access to the data.

3.3) During the use of the system, the user identification number generated by the payment service provider is transmitted to the Data Controller.

4. Legal basis, method, and purpose of data processing

4.1) The legal basis for the data controller's processing of the user's personal data is the user's voluntary consent to the processing of their personal data, pursuant to Section 5(1)(a)

of Act CXII of 2011 on the Right to Self-Determination in Information and Freedom of Information (Infotv.).

4.2) Based on statutory authorization, the data controller may process natural person identification data, address, and data regarding the time, duration, and location of service use in connection with the use of information society services for the purpose of invoicing fees arising from the service provision contract.

4.3) Personal data is processed exclusively for specific purposes. The purpose of processing personal data is to provide the services offered through the <https://beakovacs.com> website, to send newsletters and informational materials to users in connection with these services, to maintain contact with customers, and to issue invoices.

The purpose of processing personal data also includes the transfer of data to the Yerevan-based travel agency Seven Springs Tour for the purpose of organizing travel to Armenia and establishing contact with the travel agency.

4.4) The purpose of automatically recorded data is to compile statistics, improve the technical capabilities of the IT system, and protect users' rights.

4.5) The data controller shall not use the personal data provided for any purposes other than those described in these sections. Unless otherwise provided by law, personal data may be disclosed to third parties or public authorities only with the user's prior, express consent.

5. Duration of Data Processing

5.1) Personal data provided during registration and when purchasing services on the <https://beakovacs.com> website will be processed for a period of 6 months following the use of the service.

5.2) The above provisions do not affect the fulfillment of retention obligations specified in applicable laws (e.g., accounting laws).

6. Transfer and Processing of Personal Data

6.1) The transfer of personal data relating to the User may only take place in cases mandated by law or based on the User's express consent.

6.2) When using the ormenyfototura@gmail.com email service, the data controller utilizes the services of Google LLC (Gmail), which qualifies as a data processor. No other data processors (e.g., marketing software providers) are utilized.

7. User Rights and Remedies

7.1) Upon request by the data subject, the data controller shall provide information regarding the data subject's data processed by the data controller, the source of such data, the purpose, legal basis, and duration of the data processing, as well as who receives or has received the data and for what purpose. The data controller shall provide the requested information electronically within 30 days of the submission of the request.

7.2) The user has the right to request the correction of their incorrectly recorded personal data.

7.3) The user has the right to request the deletion of their personal data. The deletion does not apply to data processing required by law (e.g., accounting regulations); the Service Provider will retain such data for the necessary period.

7.4) The data subject may exercise the rights described in this statement via the following contact information: Mailing address: 1138 BUDAPEST, GYÖNGYÖSI STREET 6, 1st floor, Door 22 Email address:

7.5) The user may enforce their rights in court pursuant to the Information Act and applicable Hungarian law, in particular the Hungarian Civil Code (Act V of 2013), and may also contact the National Authority for Data Protection and Freedom of Information (NAIH) (1125 Budapest, Szilágyi Erzsébet fasor 22/C.) in the event of a complaint regarding the data controller's data processing practices.

8. Newsletters

8.1) The data controller will send emails containing advertisements or promotional material (newsletters) to the email addresses provided during registration only with the user's express consent, and in cases and in a manner consistent with legal requirements. The user may unsubscribe from the newsletter at any time using the link provided at the bottom of the newsletter.

9. Cookies

9.1) When a visitor accesses the website at <https://beakovacs.com>, a small file known as a "cookie" (hereinafter: "cookie") is placed on their computer, which may serve various purposes. Some of the "cookies" we use are essential for the proper functioning of the site, while others collect information about how the website is used to make the site even more convenient and useful. Some cookies are temporary and disappear when you close your browser, while others are persistent and remain on your computer for a longer period of time.

9.2) The purpose of "cookies"

– To record the visitor's settings and usage habits in order to facilitate navigation on the site and, thereby, the use of the website,

- to improve the user experience by collecting information on how visitors use the website, which subpages they visit, and which ones they use most frequently. This helps us understand how to provide an even better user experience when they visit our site again,
- collecting statistics, the analysis of which helps us understand how visitors use the website as well as other online services, which we can thereby further improve,
- further developing the website and making it more transparent in line with visitor needs, and, where appropriate, placing targeted ads to display the most relevant offers to visitors.

Cookie Name	Purpose	Expiration Time
moove_gdpr_popup	We use this cookie to remember the user's cookie settings so we don't ask again.	1 year
mssys_utm_params	This cookie is used to transmit information to Google Analytics about which ad the visitor clicked to reach the website, as well as the same information for forms. It does not store personal data.	while the browser is open
PHPSESSID	The purpose of these cookies is to ensure that visitors can fully and seamlessly browse the website, use its features, and access the services available there.	while the browser is open
utma utmb utmc utmz utmv	Google Analytics cookies – We use these cookies to collect data on how visitors to our website use the site, such as where the visitor came from, how many times they visited our website, etc. We use this information to improve our website and services, as well as the user experience. Cookies do not personally identify visitors; instead, they collect information anonymously, which is transmitted to and stored on Google's servers in the United States in accordance with Google's Privacy Policy. You can find more information about Google Analytics' privacy practices here (in English): https://support.google.com/analytics/answer/6004245	2 years 30 minutes while the browser is open 6 months 2 years
Facebook remarketing cookies	Facebook remarketing cookies allow us to display ads related to our website's content to	variable

(various types) Please read Facebook's Privacy Policy for details.	visitors of our website through Facebook's advertising system. You can find detailed information here: https://www.facebook.com/policy.php	
Facebook remarketing cookies (various types) Please refer to Facebook's Privacy Policy for more details.	Facebook remarketing cookies allow us to display ads related to our website's content to visitors of our website using Facebook's advertising system. You can find detailed information here: https://www.facebook.com/policies/cookies/	variable
Google remarketing cookies (various types) Please refer to Google's Privacy Policy for more details.	Google remarketing cookies allow us to display ads related to our website's content to visitors using Google's advertising network, ensuring the best possible user experience. For more information, visit: https://policies.google.com/technologies/types?hl=hu	variable

9.4) Checking cookie settings, disabling cookies

Modern browsers allow you to change your cookie settings. Some browsers automatically accept "cookies" by default, but this setting can be changed to prevent automatic acceptance in the future. If you change the settings, the browser will offer you the option to choose your "cookie settings" each time.

Even if "cookies" are enabled, the Data Controller does not record any identifiers or passwords. Visitors can use the services in complete safety even if they accept "cookies."

We would like to draw our visitors' attention to the fact that, since the purpose of "cookies" is to support and facilitate the usability and processes of the website, we cannot guarantee that the visitor will be able to make full use of all the website's features if "cookies" are disabled. In this case, the website may function differently than intended in the browser.

By changing their browser settings, visitors can disable cookies or delete cookies already stored on their computer. Cookie settings for each browser are available via the links below.

- [Chrome](#)
- [Firefox](#)
- [Internet Explorer](#)
- [Safari](#)
- [Edge](#)
- [Opera](#)

10. Final Provisions

11.1) The data controller undertakes to ensure the security of the personal data it processes, to take the technical measures necessary to ensure that the data collected, stored, and processed are protected, and to do everything in its power to prevent

destruction, unauthorized use, and unauthorized alteration.

11.2) The data controller reserves the right to unilaterally amend this statement after notifying users. The data controller will publish information regarding amendments to this privacy statement on the <https://beakovacs.com> website. Upon the amendment taking effect, the user, by using the service or through conduct implying consent, acknowledges the contents of the amended statement.